

# Exploring the China Dream

## Trajectories and Articulations of Soft Power in the Sinophone World

### 15-16 August 2016



Still from Zhao Liang's *Behemoth* (2015)

**Stockholm University**  
**Department of Asian, Middle Eastern and Turkish Studies**  
**Kräftriket 4 A**  
**106 91 Stockholm**  
**[www.su.se/asia](http://www.su.se/asia)**  
**[conferencechinadream@gmail.com](mailto:conferencechinadream@gmail.com)**

**Department of Asian, Middle Eastern and  
Turkish Studies**

Stockholm University  
Department of Asian, Middle Eastern and  
Turkish Studies  
106 91 Stockholm

Visiting address:  
Kräftriket 4  
Roslagsgatan 101

Telephone: +46-8 16 20 00  
Website: [www.su.se/asia](http://www.su.se/asia)

## Day 1: 15 August 2016

08:00-08:45 Registration and welcome coffee (Aula)

08:45-09:15 Opening addresses (Aula)

09:15-11:15 Panel session A1: Aula

Panel session A2 [PhD session 1]: Room B

11:15-12:30 Keynote 1: Prof. Gina Marchetti  
(The University of Hong Kong) (Aula)

12:30-14:00 Lunch (Restaurant Kräftan)

14:00-15:45 Panel session B1: Aula

Panel session B2: Room B

15:45-16:15 Coffee break (Aula)

16:15-17:45 Panel session C1: Aula

## Day 2: 16 August 2016

08:45-09:15 Registration and welcome coffee (Aula)

09:15-11:15 Panel session D1: Aula

Panel session D2: Room B

11:15-12:30 Keynote 2: Paola Voci (The University of Otago) (Aula)

12:30-13:45 Lunch (Restaurant Kräftan)

13:45-15:45 Panel session E1: Aula

Panel session E2 [PhD session 2]: Room B

15:45-16:15 Coffee break (Aula)

16:15-18:15 Panel session F1: Aula. This panel will be followed by the presentation of the new journal on Asian cinema *Nang* (Aula)

Please note:

There will be signs posted on the venue doors for directions to the rooms.

## DAY 1: 15.08.2016

AULA	ROOM B
<p><b>09:15-11:15</b> <b>A1: China Dream/American Dream</b></p> <p><b>Tony C. Lee</b> <i>Center for Global Politics, Free University, Berlin</i> Same bed, different dreams: comparing the narratives of ‘Dreams’ between China and the US</p> <p><b>Li Li</b> <i>The University of Denver</i> Moral drama, irony and the envision of “Chinese Dream” in three Chinese films</p> <p><b>Bai Di</b> <i>Drew University, Madison</i> Dreaming about the Past. Xi’s China Dream in the film <i>Mr Six</i></p> <p><b>Hang Kei Ho</b> <i>Uppsala University</i> A China Dream or Hongkongers’ Nightmare? Identifying opportunities and uncertainties in the postcolonial Hong Kong</p> <p>Chair: Elena Pollacchi <i>Stockholm University</i></p>	<p><b>A2: PhD session 1</b></p> <p><b>Astrid Møller-Olsen</b> <i>Lund University</i> Chinese Dreams: A Comparative View of a Literary Trope</p> <p><b>Morgane Gonseth</b> <i>University of Geneva</i> “Workplace fiction” or the “capitalist” Dream of the urban youth</p> <p><b>Frederike Schneider-Vielsäcker</b> <i>Free University Berlin</i> Images of alternative Chinese futures – Critical reflections of the “China Dream” in contemporary Chinese science fiction short stories</p> <p><b>Lin Song</b> <i>University of Lincoln</i> The rhetoric of “China Dream” and the realities of environment in China</p> <p>Chair: Irmay Schweiger <i>Stockholm University</i></p>
<p><b>11:15-12:30</b> <b>Keynote 1:</b> <b>Prof Gina Marchetti</b> <i>The University of Hong Kong</i></p> <p><b>“Girl Power as Soft Power: Hong Kong Women Filmmakers and the Chinese Dream in the People’s Republic of China”</b></p>	

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<b>14:00-15:45</b>	<p><b>B1: Documentary films/ Alternative visual narratives</b></p> <p><b>Dan Edwards</b> <i>The University of Melbourne</i> All that is solid blasts into air: community, resistance and ruination in Chinese “demolition” documentaries of the 2000s</p> <p><b>Marina Svensson</b> <i>Lund University</i> Images of Law in Chinese Documentary Film: Police and Crime in Zhao Liang’s and Zhou Hao’s Films</p> <p><b>Jingyan Zeng</b> <i>The University of Hong Kong</i> Video testimony: Rephrasing <i>Jiabiangou</i> labour camp sufferings in present-day China</p> <p><b>Elena Pollacchi</b> <i>Stockholm University</i> Wang Bing’s counter-narrative of the China Dream</p> <p>Chair: Elena Pollacchi <i>Stockholm University</i></p>	<p><b>B2: Cultural diplomacy and the uses of literature</b></p> <p><b>Sunny Xin Liu</b> <i>University of Central Lancashire, Preston</i> The multiple roles of cultural diplomacy in the China Dream – Construction, articulation and communication</p> <p><b>Ying Kong</b> <i>University of Winnipeg</i> China Dream: soft power for the Chinese nation and hard sell for the global market</p> <p><b>Joanna Wardęga</b> <i>Jagiellonian University in Krakow</i> Constructing a desired image of China in Chinese language textbooks</p> <p>Chair: Imy Schweiger <i>Stockholm University</i></p>
<b>16:15-17:45</b>	<p><b>C1: Concepts, visions and sounds of China Dream</b></p> <p><b>Yingjie Guo</b> <i>The University of Sydney</i> The China Dream: cultural renaissance, cultural legitimacy and soft power</p> <p><b>Chien-hsin Tsai</b> <i>University of Austin, Texas</i> The sound of China Dream</p> <p><b>Stefan Landsberger</b> <i>Leiden Institute of Area Studies</i> China Dream on screen-prints and small screens</p> <p>Chair: Elena Pollacchi <i>Stockholm University</i></p>	

**DAY 2: 16.08.2016****AULA**

**09:15- 11:15 D1: Cultural studies/Popular culture/Gender studies**

**Harriet Zürndorfer**

*Leiden University*

Home ownership and crushed dreams: the pursuit of property and love in the television serial *Dwelling Narrowness*

**Nadia Sartoretti**

*University of Geneva*

‘Tiny Times’ for the China Dream

**Rui Kunze**

*University of St. Gallen*

Food, identity and the China Dream: culinary culture as soft power in the documentary Series *A Bite of China*

**Alessandra Aresu**

*Handicap International - China Program, Beijing*

A disability inclusive ‘China Dream’? Perspectives, experiences and challenges

Chair: Elena Pollacchi  
*Stockholm University*

**ROOM B**

**D2: Texts and translations**

**Yinyin Xue**

*The University of Wisconsin-Madison*

Blurred boundaries between future and West: An investigation on Chinese science fiction “Death Ray on a Coral Island” (1978/1980)

**Martin Winter (Vienna),**

Yi Sha 伊沙 (Xi’an) and Xu Jiang 徐江 (Tianjin). Independent avantgarde poetry since 2000 and notions of dream in collective and individual ventures of texts, performances and publications

**Liu Mei**

*University of Cologne*

The Chinese “Baron Munchhausen” 1905: The China Dream since more than 100 years

**Irmay Schweiger**

*Stockholm University*

Counter-narratives of the China Dream in Long Yingtai’s *Big River Big Sea, 1949*

Chair: Irmay Schweiger  
*Stockholm University*

<p><b>11:15- 12:30</b></p>	<p><b>Keynote 2:</b> <b>Prof Paola Voci</b> <i>The University of Otago</i> <i>Dunedin (NZ)</i></p>	<p><b>“Screening Chinese virtual soft power”</b></p>
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**13:45- E1: Arts and Visual Culture****15:45 Nicola Foster**

*The Open University, Oxford*  
 'China Dream' meeting another  
 dream: the case study of Uli  
 Sigg's collection

**Lily Mitchell**

*Birmingham City  
 University/CFCCA Manchester*  
 The other Stage: curating Chinese  
 contemporary art in the United  
 Kingdom

**Jiang Jiehong**

*Birmingham City University*  
 The China Dream Reimagined:  
 Chinese contemporary  
 photography

**Eva Aggeklint**

*Stockholm University*  
 Secret dreams outside the realm of  
 the 'China Dream'

Chair: Eva Aggeklint  
*Stockholm University*

**16:15- F1: (Visual) trajectories of the****18:15 China Dream****Sheldon Lu**

*University of California at Davis*  
 Hong Kong cinema and the  
 pursuit of the China Dream

**Dongying Zhou**

*Zhejiang University of Media and  
 Communication*  
 A Research on poetic images in  
 contemporary Chinese films

**Frank Vigneron**

*The Chinese University of HK* The  
 Chinese Nightmare. Re-  
 colonisation of Hong Kong

Chair: Elena Pollacchi  
*Stockholm University*

**This panel will be followed  
 by the presentation of the new**

**E2: PhD session 2****Siv Helland Oftedal**

*King's College London*  
 Before the China Dream: Three Hu Jintao era  
 metaphors of national rejuvenation

**Ho Tze Ern Benjamin**

*London School of Economics and Political  
 Science*  
 Chinese Exceptionalism and the Chinese  
 Dream

**Alexandra Jinsi Ni**

*University of Turku*  
 The China Dream from a realist perspective:  
 interpretations, receptions and critiques

**Dylan Loh**

*The University of Cambridge/Nanyang  
 Technological University, Singapore*  
 The China Dream: More 'Talk' than  
 'Walk'

Chair: Imy Schweiger  
*Stockholm University*

**magazine on Asian Cinema NANG**

**Conference Organisers:**

Elena Pollacchi Conference Main Organiser;  
Swedish Research Council Conference Grant - Principal Investigator  
STINT (The Swedish Foundation for International Cooperation in  
Research and Higher Education) Initiation Grant for the project *Exploring  
the China Dream*: Elena Pollacchi (Principal Investigator, Department of  
Asian, Middle Eastern and Turkish Studies, Stockholm University; Gina  
Marchetti, Department of Comparative Literature, The University of  
Hong Kong; Paola Voci, Department of Languages and Cultures, The  
University of Otago (Dunedin, NZ).

**Conference Committee Members:** Alberto Tiscornia (Head of  
Department); Elena Pollacchi (Film/Screen Cultures); Irmay Schweiger  
(Literature); Eva Aggeklint (Arts/Visual Culture); Johan Lagerkvist  
(Politics/International Relations); Johan Fresk (Chinese Studies  
Coordinator); Maria Ehnhage (Administration); Sarah Davies  
(Administrative Assistant).