



## Master's Programmes

Stockholm Business School



Stockholm  
University



## Welcome to Stockholm Business School

Stockholm Business School (SBS) is one of the top Nordic business schools, educating the business leaders and managers of the future in both the private and public sector. We are constantly striving to develop the learning process in such a way that creative thinking and critical reasoning are the guiding principles for our master's programmes.

Our courses are based on the latest research. Close contacts with the worlds of business and research, both at a national and international level, allow us to offer a transnational education. We have more than 3,500 students at our campus in Kräftriket, beautifully located near the picturesque Brunnsviken lake, within walking distance of Stockholm city centre.

# Master's programmes at Stockholm Business School

The master's programmes at SBS are designed to equip you with the skills and qualities required to manage current and future challenges in business and society. Our degrees combine relevant topics within business administration in order to generate a broad expertise that is internationally recognised and sought after.

Our courses are taught by faculty members with solid track records of teaching, researching and working within their respective fields, and our students are actively involved in the learning process. You will gain both the theoretical knowledge and the practical capabilities necessary to succeed in international business within your chosen area.

## International perspective

During your time at SBS you will build an important international network as you interact with students from all over the world who are drawn to the global perspectives of our courses. Thanks to the school's numerous exchange agreements with prestigious colleges and universities around the world, many of our students have the opportunity to spend one semester abroad.

## High employability

Our close ties to the business world and international research ensure that our courses offer students a relevant and attractive education. All our programmes have a strong research connection and prepare you for continued research studies, while at the same time ensuring that you graduate with important practical skills.

## Our programmes

SBS offers six master's programmes, all taught entirely in English. All programmes are structured according to the Bologna process for international compatibility. The two-year programmes lead to a Master of Science.

- Accounting and Management Control
- Banking and Finance (offered in collaboration with the dep of Economics)
- Management, Organization and Society
- Marketing
- Marketing Communication
- Operations Management and Control

## Accounting and Management Control

The programme takes on accounting and control issues from both a practical but also an interdisciplinary perspective in order to give insights into the practices of as well as the theories underpinning accounting and control.

Accounting is becoming an obligatory point of passage as societies are overwhelmed with measurements and accounts. Based on this empirical observation, the programme sets out to critically examine and analyze both financial accounting standards as well as control practices.

Although part of the programme is devoted to simulate practices and to teach techniques the overarching ambition is to develop an academic approach to accounting and control by introducing social theories and ideas of organizations and society.

During the third semester you can choose to do an internship, go on an exchange semester abroad or take electives at the university.

**Eligibility requirements:** General requirements and 60 ECTS credits in business administration (BA).

## Operations Management and Control

This program will prepare you for an exciting and challenging future career in services and manufacturing. Operations management is the activity of managing the resources devoted to the production and delivery of products and services. It involves the design, management and improvement of services, processes and supply chains.

You will learn advanced theories and methods for analyzing and improving operations. You will also analyze and gain a deep understanding of the financial implications of operations improvements. The programme takes a strategic perspective with focus on business development. The programme collaborates closely with businesses and society to ensure high employability and that the courses address relevant challenges.

Upon completion, common positions include: management consultant, management trainee, supply chain planner, operations developer, strategic buyer, business controller, production leader and project leader.

During the third semester you can choose to do an internship, go on an exchange semester abroad or take electives at the university.

**Eligibility requirements:** General requirements and 60 ECTS credits in BA.



## Marketing

This master's programme is suitable for students pursuing a career in marketing but also for those pursuing an academic career in research and teaching.

This master's programme integrates advanced perspectives and methods in the social sciences to address contemporary phenomena in consumer and business marketing.

These are the necessary knowledge and skills for the student to critically analyse the forces and practices that challenge, shape and change the future of markets and organisations and to address the social and political context wherein they are embedded.

During the third semester you can choose to do an internship, go on an exchange semester abroad or take electives at the university.

**Eligibility requirements:** General requirements.

## Marketing Communication

Drawing on the School's long-standing expertise in marketing communication – not least the heritage from the former department of Advertising and PR that has now merged with Stockholm Business School – this Master's programme takes a broad approach to marketing communication by exploiting the multi-disciplinary nature of the theoretical areas of marketing communication and traditional marketing research.

With a basis in the social sciences and humanities, the programme gives a theoretically grounded and practically relevant basis from which to critically analyse, understand, and work with marketing communication, advertising and PR. After graduation students will be prepared for doctoral studies as well as for work within marketing communication in the broadest sense in private businesses, governmental agencies, or in non-governmental organisations.

During the third semester students can choose to do an internship, go on an exchange semester abroad or take electives at the university.

**Eligibility requirements:** General requirements.

## Banking and Finance

This master's programme trains you in the advanced theories and methods of financial analysis. The programme provides a solid background for students pursuing a professional career in the financial industry as financial analysts, chief financial officers and portfolio managers.

Prospective employers include commercial banks, central banks, investment banking firms and other international financial institutions. The programme also provides a broad and solid background for students pursuing a career in academic research and teaching in the area of financial economics.

The programme is offered jointly by SBS and the Department of Economics at Stockholm University.

**Eligibility requirements:** General requirements and 60 ECTS in business administration and 30 ECTS in economics, or 60 ECTS in economics and 30 ECTS in business administration, plus mathematics and statistics, each equivalent to at least 7.5 ECTS.



### Double degree

SBS has an agreement with the University of Ljubljana Faculty of Economics for a double degree master's programme. Students enrolled in SBS Banking and Finance master programme can apply to do a double degree.

The first year SBS students study at SBS and the second year at the University of Ljubljana. The two year double degree program leads to the award of a Master of Science with a specialisation in Finance from Stockholm University and a Master in Economics from the University of Ljubljana.

## Management, Organization and Society

This master's programme is designed for students pursuing a career in private, public or not-for-profit organisations, and for students pursuing an academic career in research and teaching.

Utilising the school's long-standing expertise in management, organisation and society research, this master's programme integrates advanced social science perspectives and methods to address managerial and organisational practices and to generate an understanding of the social, ethical, cultural, technical, economic and political context they are embedded in.

The programme deals with key issues facing people in contemporary organisations, organisations' role and responsibility in society, globalisation, entrepreneurship and innovation, organisational change, leadership, and power. This gives you the necessary knowledge and skills to critically analyse and deal with the forces and practices that shape and change the future of management and organisations.

During the third semester you can choose to do an internship, go on an exchange semester abroad or take electives at the university.

**Eligibility requirements:** Bachelors degree with a major in social science or humanities.





# General application information – how to apply

You must apply via the online application service at the website [www.universityadmissions.se](http://www.universityadmissions.se). In addition to the online application, we require an application package listed below. These documents must be submitted to the University Admissions in Sweden in accordance with the instructions given at [www.universityadmissions.se](http://www.universityadmissions.se)

Do not send any documents to SBS. Please note that if you require a visa to study in Sweden you must meet the requirements at the time of application and cannot be admitted on a conditional basis.

## Application deadlines

There is one application round for our master's programmes. The online application service opens on October 15 and deadline for all applicants, both Swedish and international, is **January 15**.

Applications received after the deadlines, or incomplete applications, will unfortunately not be considered.

## Application package

Please include the following documents in your application package:

1. An officially certified copy of your university degree/diploma/certificate.
2. An official transcript of your bachelor's degree (or equivalent), including information about courses taken, grades achieved and the grading scale used.
3. Proof of proficiency in English, for instance a TOEFL test or IELTS.
4. A copy of your GMAT or GRE test-result must be uploaded to your account at [www.universityadmissions.se](http://www.universityadmissions.se). You must also make sure that your Testcenter let your verified test score available for SBS.

If you are unable to upload your original documents you should send verified copies by regular post to:

University Admissions in Sweden  
R 312  
SE-106 53 Stockholm  
SWEDEN

## Application and tuition fees

Application and tuition fees will be charged for students with a citizenship in countries outside the EU/EEA and Switzerland. The application fee is 900 SEK and the tuition fee is 90 000 SEK/academic year (60 ECTS).

## General Eligibility requirements

Applicants admitted to our master's programmes are required to hold a bachelor's degree from an accredited university. In addition to general requirements, you must also meet the specific requirements of the particular programme.

## General English Language requirement

Students with an overseas degree need to show proof of English language skills. This is normally attested by means of an internationally recognized test, such as a TOEFL test (575 p paper based, 90 p internet based), or IELTS (6.5 overall and no part under 5.5). Swedish and Nordic students need to show proficiency in English equivalent to Engelska 6/B. Some students may be exempt from submitting formal English test evidence. Exemptions are listed on the webpage: [www.universityadmissions.se](http://www.universityadmissions.se)

## Admission process

Admission is awarded on a competitive basis, and 50-75 students are admitted to each programme every year. Eligible applicants must meet the general requirements for studies at master's level as well as the specific requirements for the specific programme.

The selection of students is based on GMAT or GRE results. The test result must not be older than five years on the last day for application. GRE results are converted into GMAT-scores. We use the following comparison tool to convert the GRE score to GMAT: GRE® Comparison Tool for Business Schools.

## Would you like more information?

If you have questions regarding application and enrollment procedures, please contact us by e-mail: [mastersprogrammes@sbs.su.se](mailto:mastersprogrammes@sbs.su.se) Please also see more detailed information on our website: [www.sbs.su.se/en](http://www.sbs.su.se/en)

Welcome to Stockholm University and Stockholm Business School!



## A leading European university in one of the world's most dynamic capitals

Stockholm University, in the capital of Sweden, is characterised by openness, innovation and collaboration. Ranked among the world's top 100 universities, Stockholm University is one of Europe's leading centres for higher education and research in human science and science.

Stockholm University was founded in 1878 with the ambition to revitalise higher education in Sweden. Since its inception, close contact with the wider world and active exchange of knowledge and experience have been integral to this vision.

Currently, the university has 33,000 students, 1,600 doctoral students, and 5,500 members of staff active in the scientific areas of human science and science. We offer 190 programmes and 1,700 courses in science, humanities, social sciences and law, including 75 master's programmes taught in English. The university has a total revenue of SEK 4.93 billion.



With a global perspective and through collaboration with others, Stockholm University contributes to the development of knowledge. Education and research in human science and science in the international frontline, as well as in interdisciplinary work, make this possible. We make knowledge accessible to all through dialogue, participation in public debate and the development of society.

## Stockholm

Stockholm, often called the capital of Scandinavia, is built on 14 islands connected by over 50 bridges. The proximity to the water is a distinctive trait of Stockholm, which was founded in 1252 and is the country's financial and business center. The old part of the city, Gamla Stan, with its narrow cobblestone streets, is one of the most unique and well preserved medieval city centers in Europe. Some of the most notable attractions in this district are the Royal Palace and the daily changing of the guards, Stockholm Cathedral, and other beautiful churches and museums. For more information on the places to see and events that you may be interested to attend, please go to [www.visitstockholm.com/en/](http://www.visitstockholm.com/en/)



## Kräftriket campus

Our campus Kräftriket, has a wonderful setting. It is peaceful and at the same time as local as it can be. It is only a five-minutes walk from Stockholm University main campus Frescati.

The name Kräftriket, comes from an 18th century restaurant that served crayfish (kräftor) from Lake Mälaren right here. For more than 60 years, the Royal Veterinary College resided here. Now Kräftriket is becoming a melting pot for students, teachers and researchers from all over the world and from all parts of society.

The buildings have an enriched and traditional exterior and a modern and comfortable interior. The beautiful location by the lake helps to create a very special atmosphere.



“Generally speaking, I really enjoy Sweden and especially Stockholm, which I think is just absolutely beautiful! I like the fact that I have classmates from all over the world and meeting all these people just gives you such different perspectives on the world, culture and even everyday life experiences.”  
- **Adelina Margarit from Romania**

“SBS is a really good melting pot where you can meet a lot of individuals with unique backgrounds as well as make some good connections for the future. There is also really good staff at the school and the vast majority of the time staff members are very engaged, helpful and interested in seeing you progress academically.”  
- **Mike Forsman from the United States**

*Photo: Niklas Björling, Eva Dalin, Viktor Gårdsäter, Ola Ericson*

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