



7th EMIC

Doing Academic Research in a Radically Changing World

May 25-26, 2022

Conference hosts

Jeremy Clegg, University of Leeds, UK
Tony Fang, Stockholm University, Sweden
Fredrik Tell, Uppsala University, Sweden

Conference Chair

Tony Fang

Sweden, Scandinavia, central Europe (CET) (0)	Finland, Russia (+1)	UK (-1)	California/Arizona (Pacific Time) (-9)	Brazil (-5)	USA/Canada Eastern (-6)	USA/Canada Central (-7)	New Delhi India (+3.5)	China, Singapore (+6)	Japan (+7)	Australia (+8)	New Zealand (+10)
May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25
13:00-13:30 Staffan Furusten Stockholm University, Sweden "Theorizing in times of trouble"	14:00-14:30	12:00-12:30	04:00-04:30	08:00-08:30	07:00-07:30	06:00-06:30	16:30-17:00	19:00-19:30	20:00-20:30	21:00-21:30	23:00-23:30
13:30-14:00	14:30-15:00	12:30-13:00 Catherine Welch Trinity College Dublin, Ireland "Explaining change: a challenge for international business theory"	04:30-05:00	08:30-09:00	07:30-08:00	06:30-07:00	17:00-17:30	19:30-20:00	20:30-21:00	21:30-22:00	23:30-00:00
14:00-14:30 Peter A.G. van Bergeijk International Institute of Social Studies, The Netherlands "Why we need more business research on economic sanctions"	15:00-15:30	13:00-13:30	05:00-05:30	09:00-09:30	08:00-08:30	07:00-07:30	17:30-18:00	20:00-20:30	21:00-21:30	22:00-22:30	00:00-00:30
14:30-15:00	15:30-16:00	13:30-14:00	05:30-06:00	09:30-10:00	08:30-09:00	07:30-08:00	18:00-18:30	20:30-21:00	21:30-22:00	22:30-23:00 Fang Lee Cooke University of Miami, Australia "Towards a human-centred approach to human resource management in the world of work during times of uncertainty: the role of digital technology"	00:30-01:00
15:00-15:30	16:00-16:30	14:00-14:30	06:00-06:30	10:00-10:30	09:00-09:30	08:00-08:30 Mike Peng University of Texas at Dallas, USA "Behind Theoretical Innovation"	18:30-19:00	21:00-21:30	22:00-22:30	23:00-23:30	01:00-01:30

15:30-16:00	16:30-17:00	14:30-15:00	06:30-07:00	10:30-11:00	09:30-10:00	08:30-09:00	19:00-19:30	21:30-22:00 Michael A. Witt INSEAD, Singapore "Decoupling"	22:30-23:00	23:30-24:00	01:30-02:00
16:00-17:00 Break	17:00-18:00 Break	15:00-16:00 Break	07:00-08:00 Break	11:00-12:00 Break	10:00-11:00 Break	09:00-10:00 Break	19:30-20:30 Break	22:00-23:00 Break	23:00-24:00 Break	00:00-01:00 Break	02:00-03:00 Break
17:00-17:30 Anna Mia Ekström Karolinska Institutet, Sweden "The impact of global pandemic management on global health and future development challenges"	18:00-18:30	16:00-16:30	08:00-08:30	12:00-12:30	11:00-11:30	10:00-10:30	20:30-21:00	23:00-23:30	24:00-00:30	01:00-01:30	03:00-03:30
17:30-18:00	18:30-19:00	16:30-17:00	08:30-09:00	12:30-13:00	11:30-12:00	10:30-11:00	21:00-21:30	23:30-24:00 Peter Li Nottingham University, China "The expansion of the US-China decoupling"	00:30-01:00	01:30-02:00	03:30-04:00
18:00-18:30 Tony Fang Stockholm University, Sweden "Research note: The case of Sweden towards a Nato member"	19:00-19:30	17:00-17:30	09:00-09:30	13:00-13:30	12:00-12:30	11:00-11:30	21:30-22:00	00:00-00:30	01:00-01:30	02:00-02:30	04:00-04:30
18:30-19:00	19:30-20:00	17:30-18:00	09:30-10:00	13:30-14:00	12:30-13:00 Gary Gereffi Duke University, USA "Rethinking Supply Chain Resiliency in a Post-Pandemic World"	11:30-12:00	22:00-22:30	00:30-01:00	01:30-02:00	02:30-03:00	04:30-05:00
19:00-19:30 Lifetime Achievement Award	20:00-20:30 To be announced	18:00-18:30 To be announced	10:00-10:30 To be announced	14:00-14:30 To be announced	13:00-13:30 To be announced	12:00-12:30 To be announced	22:30-23:00 To be announced	01:00-01:30 To be announced	02:00-02:30 To be announced	03:00-03:30 To be announced	05:00-05:30 To be announced
19:30-20:00 Break	20:30-21:00 Break	18:30-19:00 Break	10:30-11:00 Break	14:30-15:00 Break	13:30-14:00 Break	12:30-13:00 Break	23:00-23:30 Break	01:30-02:00 Break	02:30-03:00 Break	03:30-04:00 Break	05:30-06:00 Break

<p>20:00-20:20</p> <p>Sigbjørn Landazuri Tveteraas University of Stavanger, Norway</p> <p>"Mitigating Cut-throat Competition for Sustainable Tourism Development: Balancing Perspectives of Neoclassic Economics and Complex Adaptive Systems"</p>	21:00-21:20	19:00-19:20	11:00-11:20	15:00-15:20	14:00-14:20	12:00-12:20	23:30-23:50	02:00-02:20	03:00-03:20	04:00-04:20	06:00-06:20
<p>20:20-20:40</p> <p>Patrik Ström Stockholm School of Economics, Sweden</p> <p>"EU-Japan in the Green Economy: the role of services"</p>	21:20-21:40	19:20-19:40	11:20-11:40	15:20-15:40	14:20-14:40	13:20-13:40	23:50-00:10	02:20-02:40	03:20-03:40	04:20-04:40	06:20-06:40
<p>20:40-21:00</p> <p>Yih-Teen Lee IESE Business School University of Navarra, Spain</p> <p>"Dynamic balancing in leading across cultures"</p>	21:40-22:00	19:40-20:00	11:40-12:00	15:40-16:00	14:40-15:00	13:40-14:00	00:10-00:30	02:40-03:00	03:40-04:00	04:40-05:00	06:40-07:00
<p>21:00-21:30</p> <p>Fredrik Tell Uppsala University, Sweden</p> <p>"Reglobalization in a disruptive world – Strategic challenges for multinationals"</p>	22:00-22:30	20:00-20:30	12:00-12:30	16:00-16:30	15:00-15:30	14:00-14:30	00:30-01:00	03:00-03:30	04:00-04:30	05:00-05:30	07:00-07:30

May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26
09:00-09:30 Thomas Hylland Eriksen University of Oslo, Norway "The need to be interdisciplinary in the Anthropocene"	10:00-10:30	08:00-08:30	00:00-00:30	04:00-04:30	03:00-03:30	02:00-02:30	12:30-13:00	15:00-15:30	16:00-16:30	17:00-17:30	19:00-19:30
09:30-10:00	10:30-11:00	08:30-09:00 Rudolf R. Sinkovics University of Glasgow, UK "Digital Globalization – Research and policy issues"	00:30-01:00	04:30-05:00	03:30-04:00	02:30-03:00	13:00-13:30	15:30-16:00	16:30-17:00	17:30-18:00	19:30-20:00
10:00-10:30	11:00-11:30	09:00-09:30	01:00-01:30	05:00-05:30	04:00-04:30	03:00-03:30	13:30-14:00	16:00-16:30 Tian Wei Fudan University, China "R&D platformization of international new ventures in digital era"	17:00-17:30	18:00-18:30	20:00-20:30
10:30-11:00	11:30-12:00	09:30-10:00	01:30-02:00	05:30-06:00	04:30-05:00	03:30-04:00	14:00-14:30	16:30-17:00 Shameen Prashantham CEIBS, China "Corporate-startup partnering for the SDGs"	17:30-18:00	18:30-19:00	20:30-21:00
11:00-11:30 Rasmus Gjedssø Bertelsen UIT The Arctic University of Norway	12:00-12:20	10:00-10:20	02:00-02:20	06:00-06:20	05:00-05:20	04:00-04:20	14:30-14:50	17:00-17:20	18:00-18:20	19:00-19:20	21:00-21:20
11:20-11:40	12:20-12:40	10:20-10:40 Jeremy Clegg Elizabeth Yi Wang Jiahui Cheng University of Leeds, UK "Does Green Policy Bring About Global Green Innovation?"	02:20-02:40	06:20-06:40	05:20-05:40	04:20-04:40	14:50-15:10	17:20-17:40	18:20-18:40	19:20-19:40	21:20-21:40

11:40-12:00	12:40-13:00	10:40-11:00	02:40-03:00	06:40-07:00	05:40-06:00	04:40-05:00	15:10-15:30	17:40-18:00	18:40-19:00	19:40-20:00 Chris Medlin University of Adelaide, Australia "Some issues in researching socially created processes: What is the next step?"	21:40-22:00
12:00-13:00 Break	13:00-14:00 Break	11:00-12:00 Break	03:00-04:00 Break	07:00-08:00 Break	06:00-07:00 Break	05:00-06:00 Break	15:30-16:30 Break	18:00-19:00 Break	19:00-20:00 Break	20:00-21:00 Break	22:00-23:00 Break
13:00-13:20	14:00-14:20	12:00-12:20 Anlan Zhang Cardiff University, UK "International communication as nonmarket strategy for Chinese MNEs under rising geopolitical rivalry"	04:00-04:20	08:00-08:20	07:00-07:20	06:00-06:20	16:30-16:50	19:00-19:20	20:00-20:20	21:00-21:20	23:00-23:20
13:20-13:40	14:20-14:40	12:20-12:40	04:20-04:40	08:20-08:40	07:20-07:40	06:20-06:40	16:50-17:10	19:20-19:40 Yiheng Deng Shanghai International Studies University, China "Cultural differences, conflict and MNCs in China"	20:20-20:40	21:20-21:40	23:20-23:40
13:40-14:00	14:40-15:00	12:40-13:00 Elizabeth Yi Wang University of Leeds, UK "The effect of Home Country Sub-national Cultures on MNEs' Strategic Dispersion"	04:40-05:00	08:40-09:00	07:40-08:00	06:40-07:00	17:10-17:30	19:40-20:00	20:40-21:00	21:40-22:00	23:40-24:00
14:00-14:20	15:00-15:20	13:00-13:20	05:00-05:20	09:00-09:20 Siegrid Guillaumon UnB - Universidade de Brasilia "Art based research in systemic creativity development for managers"	08:00-08:20	07:00-07:20	17:30-17:50	20:00-20:20	21:00-21:20	22:00-22:20	00:00-00:20

14:20-14:40 Yan Yan South China University of Technology, China Cong Su Uppsala University, Sweden Lingshuang Kong Uppsala University, Sweden Francesco Ciabuschi Uppsala University, Sweden Guangyu Ye South China University of Technology, China "Cross-border M&As by Chinese Firms: A configurational examination of experiential and vicarious learning in different host countries"	15:20-15:40	13:20-13:40	05:20-05:40	09:20-09:40	08:20-08:40	07:20-07:40	17:50-18:10	20:20-20:40	21:20-21:40	22:20-22:40	00:20-00:40
14:40-15:00	15:40-16:00	13:40-14:00	05:40-06:00	09:40-10:00	08:40-09:00 Sven Horak St. John's University "Are informal networks predominantly an emerging market phenomenon?"	07:40-08:00	18:10-18:30	20:40-21:00	21:40-22:00	22:40-23:00	00:40-01:00
15:00-15:30	16:00-16:30	14:00-14:30	06:00-06:30	10:00-10:30	09:00-09:30	08:00-08:30	18:30-19:00 Kunal Kamal Kumar IIM Udaipur, India Sushanta Kumar Mishra IIM Bangalore, India "For the sake of science – Being non-aligned in an increasingly unipolar world of academic research"	21:00-21:30	22:00-22:30	22:40-23:00	01:00-01:30
15:30-16:00 Discussion	16:30-17:00 Discussion	14:30-15:00 Discussion	06:30-07:00 Discussion	10:30-11:00 Discussion	09:30-10:00 Discussion	08:30-09:00 Discussion	19:00-19:30 Discussion	21:30-21:00 Discussion	22:30-23:00 Discussion	23:30-24:00 Discussion	01:30-01:40 Discussion
End	End	End	End	End	End	End	End	End	End	End	End