

5th EMIC

(Earlier 1st- 4th EMIC: <https://www.sbs.su.se/english/research/research-sections/emerging-markets-cross-cultural-research-group/activities>)

Globalization, Business, and Society in Pandemic Times

May 14-15, 2020

Host Professor: Tony Fang
Stockholm University

Scandinavia, Western & central Europe (0)	Russia, Finland, Baltic countries (+1)	UK (-1)	Vancouver/ California (-9)	USA/Canada Eastern (-6)	USA Mountain Time (-8)	Beijing (+6)	Sydney (+8)
May 14	May 14	May 14	May 14	May 14	May 14	May 14	May 14
16:00-16:30 KEYNOTE Thomas Hylland Eriksen University of Oslo, NORWAY The cooling down of an overheated world	17:00-17:30	15:00-15:30	07:00-07:30	10:00-10:30	08:00-08:30	22:00-22:30	00:00-00:30
16:30-16:50	17:30-17:50	15:30-15:50	07:30-07:50	10:30-10:50 Dong Liu Georgia Institute of Technology, USA Analyzing the impact of COVID-19: An event system theoretical perspective	08:30-08:50	22:30-22:50	00:30-00:50
16:50-17:00 Åsa Odell Federation of Swedish Farmers, SWEDEN The corona crisis and Swedish food production – can we take food for granted?	17:50-18:00	15:50-16:00	07:50-08:00	10:50-11:00	08:50-09:00	22:50-23:00	00:50-01:00
17:00-17:20	18:00-18:20	16:00-16:20	08:00-08:20	11:00-11:20 Yadong Luo University of Miami, USA Strategic resilience for global operations during the pandemic crisis	09:00-09:20	23:00-23:20	01:00-01:20
17:20-17:40	18:20-18:40	16:20-16:40 Jeremy Clegg University of Leeds, UK Can COVID-19 help us generate new theory within international business?	08:20-08:40	11:20-11:40	09:20-09:40	23:20-23:40	01:20-01:40

17:40-18:00 Per J Andersson Travel Magazine "Vagabond", SWEDEN International tourism in the pandemic	18:40-19:00	16:40-17:00	08:40-09:00	11:40-12:00	09:40-10:00	23:40-00:00	01:40-02:00
18:00-18:20	19:00-19:20	17:00-17:20	09:00-09:20 Lan Wang, Xiao-Ping Chen, & Jun Yin, USA University of Science and Technology of China, University of Washington, USA, & Peking University, China E-leadership and work team creativity in the age of social distancing	12:00-12:20	10:00-10:20	00:00-00:20	02:00-02:20
18:20-18:40	19:20-19:40	17:20-17:40 Pervez Ghauri University of Birmingham, UK BREXIT: What Next?	09:20-09:40	12:20-12:40	10:20-10:40	00:20-00:40	02:20-02:40
18:40-19:00	19:40-20:00	17:40-18:00	09:40-10:00 Peter P. Li Nottingham University (China) Organizational resilience in the VUCA context: The paradox of globalization	12:40-13:00	10:40-11:00	00:40-01:00	02:40-03:00
19:00-19:20	20:00-20:20	18:00-18:20	10:00-10:20 Rosalie Tung Simon Fraser University, CANADA IB Research Agenda: Some Reflections	13:00-13:20	11:00-11:20	01:00-01:20	03:00-03:20
19:20-19:40	20:20-20:40	18:20-18:40	10:20-10:40	13:20-13:40 Deli Yang Trinity University, USA Patent race for vaccines: Globalism, nationalism, and internationalism	11:20-11:40	01:20-01:40	03:20-03:40
19:40-20:00 John Hassler Stockholm University, SWEDEN Macroeconomic policy during the corona crisis	20:40-21:00	18:40-19:00	10:40-11:00	13:40-14:00	11:40-12:00	01:40-02:00	03:40-04:00
May 15	May 15	May 15	May 15	May 15	May 15	May 15	May 15
09:00-09:20	10:00-10:20 KEYNOTE Alexey Maslov Higher School of Economics, RUSSIA Strange reactions: De-globalization, info-flue and mind changing in the era of COVID-19	08:00-08:20	00:00-00:20	03:00-03:20	01:00-01:20	15:00-15:20	17:00-17:20

09:20-09:40	10:20-10:40 Marko Siitonen University of Jyväskylä, FINLAND Communication in social media in the pandemic: Coping tools and emotional outlets	08:20-08:40	00:20-00:40	03:20-03:40	01:20-01:40	15:20-15:40	17:20-17:40
09:40-10:00 Patrik Ström Stockholm School of Economics, SWEDEN International cooperation in time of crisis: The EU- Japan strategic partnership agreement and implications for emerging markets	10:40-11:00	08:40-09:00	00:40-01:00	03:40-04:00	01:40-02:00	15:40-16:00	17:40-18:00
10:00-10:20 Karin Berglund Stockholm University, SWEDEN Hospital pharmacy at the nexus of global shortage and national need in times of COVID-19	11:00-11:20	09:00-09:20	01:00-01:20	04:00-04:20	02:00-02:20	16:00-16:20	18:00-18:20
10:20-10:40 Claes Alvstam Gothenburg University, SWEDEN The anatomy and physiology of global/regional/national value chains	11:20-11:40	09:20-09:40	01:20-01:40	04:20-04:40	02:20-02:40	16:20-16:40	18:20-18:40
10:40-11:00	11:40-12:00	09:40-10:00 Rameshwar Dubey Liverpool John Moores University, UK Global supply chain: Lessons from COVID-19	01:40-02:00	04:40-05:00	02:40-03:00	16:40-17:00	18:40-19:00
11:00-11:20	12:00-12:20 Andrei Panibratov St. Petersburg University, RUSSIA Digital health studies: Framework for business research and post- pandemic implications	10:00-10:20	02:00-02:20	05:00-05:20	03:00-03:20	17:00-17:20	19:00-19:20
11:20-11:40	12:20-12:40	10:20-10:40	02:20-02:40	05:20-05:40	03:20-03:40	17:20-17:40 WU Changqi Peking University & Shandong University, CHINA Corporate digital transformation and corona virus pandemic: The experience of China	19:20-19:40
11:40-12:00	12:40-13:00	10:40-11:00	02:40-03:00	05:40-06:00	03:40-04:00	17:40-18:00 Yuning Gao Tsinghua University, CHINA Economic Policy Response to the COVID- 19 Impact: The Case of China	19:40-20:00
12:00-12:20	13:00-13:20	11:00-11:20	03:00-03:20	06:00-06:20	04:00-04:20	18:00-18:20 Ma Li & Jingjing Yao Peking University, CHINA & IESEG, FRANCE Immigrant workers under the pandemic	20:00-20:20

12:20-12:40 Henry Lopez-Veg, Edward Gillmore, & Fredrik Tell Jönköping International Business School & Uppsala University, SWEDEN Subsidiary role change during economic crisis: A sensemaking approach	13:20-13:40	11:20-11:40	03:20-03:40	06:20-06:40	04:20-04:40	18:20-18:40	20:20-20:40
12:40-13:00 Cong Su & Lingshuang Kong Uppsala University, SWEDEN Political embeddedness in national leadership: The impact of Sweden- China diplomatic relations in the corona crisis	13:40-14:00	11:40-12:00	03:40-04:00	06:40-07:00	04:40-05:00	18:40-19:00	20:40-21:00
13:00-13:20	14:00-14:20 Marina Latukha St. Petersburg University, RUSSIA Online learning under crisis: How not to lose educational advantage in the pandemic times	12:00-12:20	04:00-04:20	07:00-07:20	05:00-05:20	19:00-19:20	21:00-21:20
13:20-13:40	14:20-14:40	12:20-12:40	04:20-04:40	07:20-07:40	05:20-05:40	19:20-19:40 WEI Tian Fudan University, CHINA Doing qualitative case study research in pandemic times	21:20-21:40
13:40-14:00	14:40-15:00	12:40-13:00	04:40-05:00	07:40-08:00	05:40-06:00	19:40-20:00	21:40-22:00 Chris Baumann & Michael Cherry Macquarie University & Raffrey Consulting, AUSTRALIA Competitive Productivity (CP) for challenging times
14:00-14:20 Lena Zander Uppsala University, SWEDEN So we are all working virtually now – why distance leadership has become even more challenging	15:00-15:20	13:00-13:20	05:00-05:20	08:00-08:20	06:00-06:20	20:00-20:20	22:00-22:20
14:20-14:40	15:20-15:40	13:20-13:40 Elizabeth Wang University of Leeds, UK Has the COVID-19 changed the UK's Country Image perceived by external stakeholders? A potential analysis of Chinese Students' reactions to the British Government's handling of the Pandemic.	05:20-05:40	08:20-08:40	06:20-06:40	20:20-20:40	22:20-22:40
14:40-15:00	15:40-16:00	13:40-14:00	05:40-06:00	08:40-09:00 Sunny Li Sun University of Massachusetts Lowell, USA Ambi-strategies in de- globalization: Coping with political disruption and economic decoupling	06:40-07:00	20:40-21:00	22:40-23:00

15:00-15:20 Katarina Blomkvist, Philip Kappen, & Ivo Zander Uppsala University, SWEDEN Weathering storms – Technological exploration of MNCs in times of financial crisis	16:00-16:20	14:00-14:20	06:00-06:20	09:00-09:20	07:00-07:20	21:00-21:20	23:00-23:20
15:20-15:40 Hans Ingvar Roth Stockholm University, SWEDEN Human Rights in the Corona Times	16:20-16:40	14:20-14:40	06:20-06:40	09:20-09:40	07:20-07:40	21:20-21:40	23:20-23:40
15:40-16:00 Tony Fang Stockholm University, SWEDEN The new normal of cross-border M&As in the post-corona geopolitics and economic decoupling	16:40-17:00	14:40-15:00	06:40-07:00	09:40-10:00	07:40-08:00	21:40-22:00	23:40-24:00
16:00-16:20	17:00-17:20	15:00-15:20	07:00-07:20	10:00-10:20 Klaus Meyer University of Western Ontario, CANADA Corporate strategies for the post-coronavirus world	08:00-08:20	22:00-22:20	00:00-00:20
16:20-16:40	17:20-17:40	15:20-15:40	07:20-07:40	10:20-10:40	08:20-08:40 Suisheng (Sam) Zhao University of Denver, USA The China-US rivalry and the failure of the international cooperation in response to the COVID-19 pandemic	22:20-22:40	00:20-00:40
16:40-17:00 PAUCE	17:40-18:00 PAUCE	15:40-16:00 PAUCE	07:40-08:00 PAUCE	10:40-11:00 PAUCE	08:40-09:00 PAUCE	22:40-23:00 PAUCE	00:40-01:00 PAUCE
17:00-17:30	18:00-18:30	16:00-16:30	08:00-08:30	11:00-11:30 KEYNOTE Jeffrey D. Sachs Columbia University, USA How can we avoid a financial crash from COVID-19?	09:00-09:30	23:00-23:30	01:00-01:30
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