

PROGRAM – The 1st EMIC

08:30-9:45 OPENING

Welcome speech

- Professor Tommy Jensen, Head, Stockholm Business School, Sweden

Keynote speech 1: Emerging markets and International Business (IB) research

- Professor Jeremy Clegg, Leeds University Business School, UK

Keynote speech 2: Can emerging markets inspire theory building in business and management studies?

- Professor Fredrik Tell, Department of Business Studies, Uppsala University, Sweden

Keynote speech 3: Problematizing bigger research questions with philosophical inspirations from Yin-Yang

- Professor Tony Fang, Stockholm Business School, Stockholm University, Sweden

9:45-10:15 FIKA

10:15-11:00 PRESENTATIONS

Core value transfer in global organizations: Cultural contexts and boundary subjects

- Professor Lena Zander, Department of Business Studies, Uppsala University, Sweden

Boundary construction in the emic and etic approaches to IB research

- Senior Lecturer Hanna Gajewska De Mattos & Professor Jeremy Clegg, Leeds University Business School, UK

Research on business in Africa: A review and the way forward

- Senior Lecturer Richard Owusu, Linnaeus University, Sweden

11:00-11:15 BREAK

11:15-12:00 PRESENTATIONS

Refugees industry: A new research frontier

- Yashar Mahmud, PhD student, Stockholm Business School, Sweden

“Dark trades” in international business

Assoc. Professor Amos Thomas, Stockholm Business School, Sweden

Sensemaking in co-creation of inclusive business: Multisector collaboration in low-income emerging markets

- Tytti Nahi, PhD student, Aalto University School of Economics, Finland

12:00-13:15 LUNCH

13:15-14:30 PRESENTATIONS

Political party governance in Sweden and China: An interpretation of Party Organization

- Minru Liu, Visiting Scholar, Institute for Security and Development Policy (ISDP), Sweden

The role of Chinese government and the internationalization of Chinese MNCs

- Professor Jeremy Clegg, Leeds University Business School, UK

Internationalization of Swedish SMEs to China

- Dr Ya Zhang, PhD from Linköping University, Sweden

Withdrawing from China: A Swedish case of reshoring

- Assist. Professor Daniella Fjellström, Gävle University & Professor Tony Fang, Stockholm Business School, Sweden

The paradox of Chinese state MNCs' intent to learn and acquire knowledge from overseas subsidiaries

- Cong Su & Lingshuang Kong, PhD students, Uppsala University, Sweden

14:30-15:00 FIKA

15:00-15.45 PRESENTATIONS

Danish-Vietnamese joint ventures: Cross-cultural concepts revisited in globalization

Assistant Professor Li Thuy Dao, International Business Centre, Aalborg University, Denmark

Role of network relationships in CSR implementation in supply chain: The case of Bangladesh

- Professor Akmal S. Hyder, PhD, Gävle University, Sweden

The role of networks in foreign market entry: Empirical evidence from Estonia and Croatia

- Professor Aihie Osarenkhoe, PhD, Gävle University, Sweden

15:45-16:00 BREAK

16:00-17.00 PRESENTATIONS

Organizing alignment of information system

- Min Tian, PhD student, Stockholm School of Economics, Sweden

Cross-country variation in governance and the role of independent director in financial markets

- Associate professor Sabur Mollah, Stockholm Business School, Sweden

Spirituality and culture: Implications for cross-cultural business research

- Assistant professor Nishant Kumar, Stockholm Business School & Tony Fang, Stockholm Business School

Media coverage on Chinese acquisition of Volvo Car and implications for doing unconventional research

- Dina Chimenson, PhD student & Professor Tony Fang, Stockholm Business School, Sweden

17:00-17:10 BREAK

17:10-18.00 ROUND TABLE DISCUSSIONS ON RESEARCH AND PUBLICATION
All the conference participants