Tax and Transfer Program Reform: The challenge of labour market inequality

> Nobel Symposium on Inequality August 27-28<sup>th</sup> 2022

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Remit: "policies as they relate to labour market outcomes and observed inequality"



Tax and Transfer Program Reform: the challenge of labour market inequality

- It is increasingly clear we can't address all the concerns about (earnings) inequality through tax and welfare reform alone.
- Key questions:
  - how do we best design the tax and transfer system in the new work environment acknowledging the changing role of families and human capital?
  - how do we balance tax policies with other policies: human capital policies, childcare policies, minimum wages, regulation and policies to address anti-competitive practices at work.
- Drawing on recent research & material from the *Deaton Review* <u>https://ifs.org.uk/inequality/</u>
  - looking back at the *Mirrlees Review* too!
- My task there is to integrate/connect the issues and policy responses across labour markets, firms, taxes and transfers.
- Focus here on the bottom and the tax and transfer system
  - re-designing what we have, and looking *beyond* tax credits and the minimum wage.
- Comparative across Europe & North America with UK as a running example.

## Tax and Transfer Program Reform

- Mirrlees-Diamond-Atkinson-Saez... path-breaking analysis of trade-offs and the design of rates, base, take-up, and tagging,
  - insights remain central to policy design, especially the role of extensive vs intensive margin responses,
  - but the focus has moved toward longer-term impacts and an integration with broader welfare reform and other public policies.
- When we place people in families in local labour markets, with childcare, savings and human capital decisions we get a different take on key tax and transfer design questions,
  - longer-run impacts on human capital and progression and on children;
  - individuals vs families;
  - interactions with business taxes and self-employment;
  - interactions with minimum wages, regulation and competition policy;
  - and the importance of incidence.
- Focus on a broader set of challenges....



(Some) challenges of labour market inequality driving tax and transfer reform

- Increasing earnings inequality
  - with persistent adverse labour market shocks and poor wage progression for lower educated workers and for part-time work.
- Growing solo self-employment, platform work and outsourcing
  - with low rates of on-the-job training and fewer paths to good jobs for non-university educated.
- Increasing in-work poverty
  - with employment alone (increasingly) not enough to escape poverty and low earnings.
- Increasing family earnings inequality
  - female labour supply doing little to off-set the rise, due to lower attachment, part-time work, the gender gap/child penalty and assortativeness.
- How do tax and transfers interact with labour market inequality?
  - first some descriptives...... UK is my running example,
  - also compare US and France, from the Country Studies at the Review.



# Growth in UK male weekly earnings: 1994/95 – 2016/17



Source: Blundell, Joyce, Norris Keiller and Ziliak (2018), which also contains US graphs. Data used is UK FRS 1994-95 and 2016-17, not in full time education and aged <64

# Growth in UK male weekly earnings and hourly wages: 1994/95 – 2016/17



Source: Blundell, Joyce, Norris Keiller and Ziliak (2018), which also contains US graphs. Data used is UK FRS 1994-95 and 2016-17, not in full time education and aged <64

# Proportion of men working less than 30 hours in the UK by hourly wage quintile – aged 25-55



-> Stronger growth of PT work for the self-employed where there has been a growing rate of low earning solo self-employed and part-time hours.

Source: IFS calculations using Labour Force Survey Notes: LFS: Male employees aged 25-55.

#### Self-employment across countries Self-employment as percent of workforce



**Fiscal Studies** 

Source: Giupponi and Machin (Inequality and the Labour Market, Deaton Review, IFS, 2022)

## Solo self-employment in the UK As percent of workforce



• Self-employed not covered by minimum wage, sickness benefits or national insurance

Source: Giupponi and Machin (Inequality and the Labour Market, Deaton Review, IFS, 2022)

Very different growth in female hourly wages and weekly earnings: UK 1994/95 – 2016/17



-> But assortative partnering and low female earnings share implies this has not improved between family earnings inequality.... similar for US.. See also Country Studies for the Review.

Source: Blundell, Joyce, Norris Keiller and Ziliak (2018): Data used is FRS 1994-95 and 2016-17.

The role of tax and transfer programs in attenuating earnings inequality: Household income growth for working households UK 1994/5 to 2016/7



Notes: Includes self-employment income and self-employed households. Family Resources Survey All income measures are equivalised. Source: Blundell, Joyce, Norris-Keiller and Ziliak (2018)



The role of tax and transfer programs in attenuating earnings inequality: Household income growth for working households UK 1994/5 to 2016/7



Almost no change in 90-10 among working age families. Growth in the level of in-work transfers and tax-credit support...

Notes: Includes self-employment income and self-employed households. Family Resources Survey All income measures are equivalised. Source: Blundell, Joyce, Norris-Keiller and Ziliak (2018)



## Real spending on work-related tax credits and equivalents in the UK



#### Driven by the 1999 WFTC reform.

Source: IFS calculations from DWP (UK) benefit expenditure tables.



# Expenditure per Capita on some key Non-Medicaid Means Tested Programs, US (real 2009 dollars)





Source: Moffitt (2017).

What role employer contributions: Lower-tail mequality in France, FOO/FIO



Source: Guillot, Bozio, and Breda (PSE 2020), "non-contributory" part.



rear

## Poverty rates before and after taxes and transfers OECD countries in 2018-2017.



Poverty rate before taxes and transfers not independent of tax and transfer policy!



It's depressing at the bottom: wage profiles by education and age

- returns to experience appear strongly *complementary* with education



Source: Blundell, Dias, Meghir and Shaw (2016), Notes: Women, UK BHPS



## Training also appears complementarity with education



Source: Blundell, Costa-Dias, Goll and Meghir (2021), Notes: UK HLS



Looking back at some key welfare-to-work and in-work benefit/EITC reforms:

- Designed to address the 'iron triangle' of welfare reform,
  - typically included some *combination* of in-work incentive with time limits, job search conditions and/or minimum hours conditions,
  - optimism based on the premise that increased employment would lead to earnings progression, moving families out of low incomes and into self-sufficiency.
- Series of reforms and policy expansions in 1990s and 2000s, highlight US, UK and Canada
  - UK: WFTC/CTC; in-work benefit, condition on at least 16 hours, plus expansion of meanstested child benefit unconditional on work.
  - Canada: SSP experiment (RCT); in-work benefit, conditional on >=30 hours, 36 month time limit.
  - US: EITC and PRWORA.... the 1986 and 1993 expansions of EITC had a huge impact on reform around the developed world.
- Our (and others) empirical research using reforms to generate exogenous variation showed some promise...



## The interaction between taxes, tax credits and benefits in UK

Low wage lone parent with one child, weekly amount, 2000



IFS Calculations. Notes: Single parent, wage £6.50/hr, 1 children, no other income, £80/wk rent. Ignores council tax and rebates

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## Bunching of hours and hours conditions

Single Women, lower educated (aged 18-45):



Source: Blundell and Shephard (2014)



## Some findings...

- Found important labour supply impact for specific groups
  - responses at the extensive margin are large for specific groups and but small for most groups,
  - particularly lower educated single mothers with young school age children a target group for child poverty and labour market inequality,
  - and impact is mainly on movements into part-time work by single mothers with younger kids.
- Mirrlees Review (Saez et al, Meghir and Philipps, Blundell et al),
  - the range of estimated elasticities (structural & reduced form) pointed to a small targeted tax credit on a negative income tax with credits related to age of youngest child, avoid hours rules,
  - plus integration of all welfare transfers to improve take-up, to minimise big jumps in effective marginal rates, and avoid rates above 100%, -> largely achieved in recent reforms.
- But recent research on dynamic impacts has added new (depressing) results
  - poor, almost no, wage progression with long-term low attachment and largely part-time work,
  - with families spending most of working life on low wages in receipt of in-work transfers,
  - (radically) changing the debate (and optimism) on tax credits and in-work transfers....



A digression on progression, labour supply and tax/transfer design

- Wage progression is a key part of the story about a number of aspects of labour market inequality, of concerns about it and of what to do about it
- What we need to know
  - the role of labour market attachment/part-time work across education groups,
  - the role of human capital investments during working life,
  - the role of firms and skills.
- ....and the variation we need to identify it
  - variation in incentives for part-time and full-time work, for work experience, and training.
- Exploit long panel data and sequence of changing incentives in the tax and transfer system
  - find strong complementarity with education, with much lower returns to work experience for lower educated and also for part-time work,
  - firm based qualification provides a significant return but low rates of training for lower educated workers.
- Limiting the longer run effectiveness of in-work transfers/tax credits.



# Wage progression and work experience: Blundell, Costa-Dias, Meghir and Shaw (Ecta 2016) log wage for individual *i* of education *s* and age *t*

$$\ln w_{ist} = \ln W_{st} + \gamma_{0s}(x_i) + \gamma_{1s}(x_i) \ln(\kappa_{ist} + 1) + \omega_i + \nu_{ist} + \xi_{ist}$$

#### where

education:

baseline Mincer effect: family background factors: experience capital: individual heterogeneity: persistent shocks: random shocks:

endogeneity:

s = [1,2,3] [secondary (age 16), high school (age 18) university (age 21+)]

 $lnW_{st}$   $x_i$  cohort, family financial circumstances, books in home,...  $\kappa_{ist} = \kappa_{is,t-1}(1 - \delta_s) + \alpha_{0s}FT_{i,t-1} + \alpha_{2s}PT_{i,t-1}$   $\omega_i$   $\omega_i$   $v_{ist} = \rho_s v_{is,t-1} + \mu_{ist}$   $\xi_{ist}$ selection, part-time and experience, use simulated tax instruments.

embedded within a dynamic discrete response model of employment and part-time work.



## Wage equation estimates: women, UK HLS

	Secondary		High School		University	
baseline at age 25	7.19	(.25)	8.64	(.17)	10.55	(.31)
returns to experience $\gamma_{1,s}$	.15	(.02)	.23	(.02)	.31	(.03)
autocorrelation coef $ ho_s$	.92	(.03)	.91	(.03)	.88	(.02)
depreciation rate $\delta_s$	.08	(.02)	.08	(.01)	.07	(.02)
accumulation of HC in PTE $\alpha_{2,s}$	.13	(.02)	.10	(.02)	.12	(.03)

 $lnw_{ist} = lnW_{st} + \gamma_{0s}(x_i) + \gamma_{1s}(x_i)\ln(\kappa_{ist} + 1) + \omega_i + \nu_{ist} + \xi_{ist}$ 

 $\kappa_{ist} = \kappa_{is,t-1}(1 - \delta_s) + FT_{i,t-1} + \alpha_{2s}PT_{i,t-1}$ 

• A key substantive result is that tax credits, while inducing many low-education mothers into work, do not affect their wages and employment in the long term, beyond the time they receive the subsidy.

Notes: Method of Simulated Moments estimates. Interactions with background factors *x<sub>i</sub>* included. Correlated unobserved heterogeneity in wage and choice model. Data: 18 waves from the UK HLS data. Unbalanced panel of 7,359 women aged 19-59. Descriptive statistics and full set of results available. Source: Blundell, Costa-Dias, Meghir and Shaw (Ecta, 2016, updated)



## SSP: Monthly earnings by months after RA



Blundell and Moffitt (2012) update of Card and Hyslop (2005), welfare mothers.



## SSP: Employment Rate by months after RA



Blundell and Moffitt (2012) update of Card and Hyslop (2005), welfare mothers.



## Adding training to the log wage equation

Extend panel data model of log wage for individual *i*, schooling *s*, age *t* and training  $D_{i,t-1}$ . Adds  $\tau_s D_{i,t-1}$  to the stock of human capital:

$$\kappa_{ist} = \kappa_{is,t-1}(1 - \delta_s) + FT_{i,t-1} + \alpha_{2s}PT_{i,t-1} + \tau_s D_{i,t-1}$$

Parameter	Secondary	High School	University	
Return to HC $(\gamma_{s,0})$ Exp from training $(\tau_s)$ Exp from PT work $(\alpha_{2s})$	0.134 (.02) 0.119 (.08) 0.092 (.01)	0.230 (.03) 0.139 (.04) 0.093 (.02)	0.290 (.03) 0.096 (.02) 0.105 (.03)	
Exp depreciation rate $(\delta_s)$	0.081 (.04)	0.087 (.03)	0.083 (.03)	

Data: Women, UK HLS, 1991 - .

Notes: Method of Simulated Moments. Interactions with background factors included.

Additional exclusion: changes in training subsidies by industry weighted by travel to work area industrial shares matched Business Structure Database.

Source: Blundell, Costa-Dias, Goll and Meghir (2021, updated), Notes: UK HLS



Implications for re-designing policy to address the challenge of labour market inequality

## Earned income tax credits?

- offset adverse means-testing incentives, encourage employment, well-targeted to low earning families but little progression or 'self-sufficiency', and some evidence of shared incidence.
- recent empirical analysis also finds progression for some lower educated workers in some jobs,
- => avoid part-time incentives and incorporate training/human capital incentives,
- a focus on incentives for firm-based qualification training for lower educated with emphasis on firm match and 'soft skills' -> putting flesh on the 'good jobs' agenda.

## Interactions with the minimum wage?

- minimum wage supports hourly wages but less well-targeted to low family incomes, due to family earnings and falling male hours/attachment, little direct incentive for progression,
- => should be a *complement* to tax credits.
- Solo-self employed and gig economy regulation?
- => line-up benefit eligibility and effective tax rates for self-employed.



# Higher minimum hourly wage targets the lowest-wage people, *not* necessarily the lowest-earning households

Figure shows the increase in the minimum wage between 2018 and 2020 in the UK. Which *working households* get the extra income?



Note: Shows mechanical increase in net income arising from minimum wage rises to 2020, allowing for interaction with tax payments and benefit entitlements. Source: Cribb, Joyce and Norris Keiller (IFS 2020)

## Re-assessing the reform agenda...

- Missing impact of (in-work) transfers on longer term outcomes
  - pay progression and human capital effects learning-by-doing and employer-based training,
  - child outcomes, -> Hilary (Hoynes) was going to cover this and is optimistic!
- Assumed full incidence on workers
  - no monopsony effects,
  - no direct role for minimum wage -> find local labour markets matter more at the bottom.
- Measured net family disposable income as as the summary 'consumption' measure in welfare
  - no concern for individual wages, earnings progression, or job quality,
  - no direct concern for earnings inequality within the family.
- Largely ignoring self-employment and gig economy
  - little concern for incentives shifting 'workers' between employee and solo self-employment,
  - lower effective tax rate and limited access to benefits.



## Beyond tax credits and the minimum wage – towards a broader reform agenda

- A new take on the impact of cash transfers and in-work benefits/tax-credits
  - accounting for longer-run impacts on human capital by conditioning on specific investments,
  - accounting for longer-run impacts on child outcomes,
  - incidence and interactions with the minimum wage.
- Concerns and perceptions
  - individual earnings vs family disposable incomes,
  - career progression.
- Social insurance
  - can we move more cash transfers to contributory based benefits?
- Basic income
  - how much conditionality and how to square with full poverty alleviation?
- Integrating the taxation of labour and business income
  - aligning (marginal) rates on self-employment earnings and closely held business incomes,
  - aligning benefits and contributions for solo self-employed.



## Top marginal statutory tax rates, UK 2021–22



Source: IFS Deaton Review; Survey ofExcPersonal Incomes 2018–19.Incomes 2018–19.

Excluding employer NICs & corporation tax
 Inclusive of corporation tax
 Inclusive of employer NICs

- At the top capital gains becomes a key area for reform...
- Average tax rate on wage-earners in the top 1% is as high as 49%, but rate on company is 27% on income taken in capital gains (zero if gains are deferred until death.

Source: IFS Deaton Review, 2022.

- A balance of policies at the top
- Capital gains is a key issue:
  - Alignment of rates: moving toward the alignment marginal rates across labour income and capital income, including capital gains is a key policy recommendation.
  - Base and death: need base reform too and removal of capital gains tax uplift at death.
  - Empirical evidence matters: behavioural elasticity on capital gains tax,..
- Wealth tax:
  - Property tax alignment and capital gains,
  - Wealth transfers tax makes sense a la Mirrlees,
  - A one-off wealth tax? A annual wealth tax on 'top millionaires'?
- Cannot address all concerns through tax alone:
  - The top 1% reflect innovation rents and we don't want to unduly tax innovation. But innovation (and agglomeration) rents can be too high.
  - Understanding drivers of top incomes matter for policy property, innovation, market power, restrictive practices,...?

## Background studies, all available online

- 'Labour market inequality', Steve Machin and Giulia Giupponi, <u>IFS Deaton Review of Inequalities</u>, March 2022.
- 'The transfer system', Hilary Hoynes, Robert Joyce and Tom Waters, <u>IFS Deaton Review of Inequalities</u>, February 2022.
- 'Spatial disparities across labour markets', Henry Overman and Xiaowei Xu, <u>IFS Deaton Review of Inequalities</u>, February 2022.
- 'Women and men at work', Alison Andrew, Oriana Bandiera, Monica Costa-Dias, and Camille Landais', <u>IFS Deaton Review of</u> <u>Inequalities</u>, November 2021.
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- 'Female Labour Supply, Human Capital and Welfare Reform', Richard Blundell, Monica Costa-Dias, Costas Meghir and Jonathan Shaw, *Econometrica*, 84(5), September 2016.
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- 'Soft Skills and the Wage Progression of Low-Educated Workers', Philippe Aghion, Antonin Bergeaud, Richard Blundell, and Rachel Griffith, *CEPR DP14102* updated March 2022.
- 'Inequality, Redistribution and the Labour Market', Richard Blundell, *Centenary Issue, Economica* 89, May 2022.
- 'Inequality and the COVID Crisis', Richard Blundell, Jonathan Cribb, Monica Costa-Dias, Robert Joyce, Tom Waters, Xiaowei Xu), forthcoming Annual Review of Economics, Volume 14, August 2022.



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