



The 4th Emerging Markets Inspiration Conference (EMIC)

Emerging markets multinationals in the age of anti-globalization

Stockholm, June 18-19, 2019

HOST PROFESSOR

Tony Fang

ORGANIZER

Emerging Markets Cross-Cultural Research Group
Stockholm Business School (SBS), Stockholm University
The Board Room, Building 3A, Kräftriket, Roslagsvägen 101, Stockholm, Sweden

DAY ONE

Tuesday, June 18, 2019

08:30-09:00 REGISTRATION

09:00-10:30 OPENING & KEYNOTE SPEECH

Welcoming speech

Maria Frostling
Associate Professor, Head of Stockholm Business School
Stockholm University, Sweden

Anti-globalization?

Klaus E. Meyer
Professor of International Business
Ivey Business School, Western University, Canada

Climate change and its impact on humanity: Science and policy dimensions

Deliang Chen
August Röhss Chair Professor, Department of Earth Sciences
University of Gothenburg, Sweden

Interesting times: Geopolitical challenges in global contexts

Sven Hegelund
Chairman, Nordic Investment Bank

10:30-10:45 FIKA



10:45-12:00 PRESENTATION

Cracking the moneycode: From Babylon to Bitcoin

Rickard Grassman
Assistant Professor, Stockholm Business School
Stockholm University, Sweden

The role of the state in international business research: The historical perspectives

Changqi Wu
Professor of Strategy, Guanghua School of Management
Peking University, China

Foreign divestments of EMNEs: Winners and losers in the war of political resources

Andrei Panibratov, Professor, Graduate School of Management
Saint-Petersburg State University, Russia

Inequality and anti-globalization: the internationalization of state-owned multinationals

Jeremy Clegg, Professor of International Business, University of Leeds, UK
Hinrich Voss, Associate Professor of International Business, University of Leeds, UK
Janja Tardios, Assistant Professor, King's College, University of London, UK

12:00-13:30 LUNCH

13:30-15:00 PRESENTATION

Innovation catch-up in emerging-economy MNEs: The role of political ties and internationalization

Cong Su & Lingshuang Kong
Post-doc researchers, Dept. of Business Studies
Uppsala University, Sweden

Subsidiary mandate transition in emerging markets experiencing economic and political crisis

Henry Lopez Vega, Assistant Professor, Jönköping International Business School, Sweden
Fredrik Tell, Professor, Dept. of Business Studies/Dept. of Economic History, Uppsala University, Sweden
Edward Gillmore, Assistant Professor, Jönköping International Business School, Sweden

International trade network and asset pricing

Aijun Hou
Associate Professor in Finance, Stockholm Business School
Stockholm University, Sweden

Between rocks and hard places: Conflict minerals in emerging markets

Amos Owen Thomas
Associate Professor, Stockholm Business School
Stockholm University, Sweden

15:00-15:15 FIKA



15:15-17:30 PRESENTATION

Chinese Investment in Swedish Industry: The case of Zhejiang Geely

Claes Göran Alvstam

Professor Emeritus, Economic Geography, School Business, Economics and Law
University of Gothenburg, Sweden

The negative image of China in Western media and implications for IB research

Tony Fang, Professor, Stockholm Business School

Dina Chimenson, Doctoral student, Stockholm Business School
Stockholm University, Sweden

The need for positive cross-cultural scholarship: A case study

Anna Olsson Fladby

Management Consultant, Cognizant Consulting, Sweden

International human mobility in the era of anti-globalization

Wensong Bai

Post-doc researcher, School of Technology and Business Studies
Dalarna University, Sweden

18:30-21:00

The 2019 EMIC Banquet and Award

DAY TWO

Wednesday, June 19, 2019

09:00-10:30 KEYNOTE SPEECHES

A cross-cultural research agenda in an era of anti-globalization

Rosalie L. Tung

Ming & Stella Wong Professor of International Business, Beedie School of Business
Simon Fraser University, Canada

Multinational enterprises (MNEs) from emerging economies: What is really different about them to justify special consideration in business research?

Klaus E. Meyer

Professor of International Business, Ivey Business School
Western University, Canada

Middle class aspiration is driving economic and social development: Technical jump supporting speed

Håkan Kingstedt

Chairman of Sweden-India Business Council, Sweden

Technology cold war and IB research

Tony Fang, Professor, Stockholm Business School, Stockholm University, Sweden

10:30-10:45 FIKA



10:45-12:00 PRESENTATION

When does pride go before the fall? The many faces of pride following a cross-border acquisition

Riikka Harikkala-Laihin
 Doctoral Candidate, Turku School of Economics
 University of Turku, Finland

Challenges and mechanism of dynamic capabilities in global value chains in a growing trend of protectionism and anti-free trade: The case of Vietnamese export-apparel companies

Li Thuy Dao
 Assistant Professor, Dept. of Business and Management
 Aalborg University, Denmark

Talent management agenda for countries with emerging economy: An anti-globalization perspective

Marina O. Latukha, Associate Professor, Graduate School of Management
 Saint-Petersburg State University, Russia

The human aspects of the “Nursery”: The complex link between diversity and process innovation in non-advanced economies

Kunal Kamal Kumar, Assistant Professor, Indian Institute of Management Udaipur, India
 Prateek Sharma, Assistant Professor, Indian Institute of Management Udaipur, India

12:00-13:30 LUNCH

13:30-15:00 PRESENTATION

The paradox of globalization: Exploitation or empowerment of women?

Maria Fregidou-Malama, Assistant Professor
 Daniella Fjellström, Assistant Professor
 Ehsanul Chowdhury, Assistant Professor
 Akmal Hyder, Professor
 Department of Business and Economic Studies, University of Gävle, Sweden

Voicing when perceived politics is high: The curious case of LMX and justice
 Kunal Kamal Kumar, Assistant Professor, Indian Institute of Management Udaipur, India
 Sushanta Kumar Mishra, Professor, Indian Institute of Management Indore, India

Innovation and future mobility: A practical view

Anders Selling
 Managing Director, Information Technology for Public Transport, Brussels, Belgium
 Chairman, Swedish Sailing Federation, Sweden

Global supply chain, systematic risk, and stock returns

Lu Liu
 Assistant Professor in Finance, Stockholm Business School
 Stockholm University, Sweden

15:00-15:15 FIKA

15:15-17:30 PRESENTATION

Emerging challenges to global innovation and supply chains

Victor Ziqi Liao

Associate Professor, School of Business

Hong Kong Baptist University, Hong Kong

The US-China trade war and its impact on global logistics

Yifei Zhao

Associate Professor, Antai School of Economics and Management

Assistant Dean, Sino-US Global Logistics Institute

Shanghai Jiao Tong University, China

Effects of anti-globalization on supply chains relationships: An explorative qualitative study

León Poblete

Assistant Professor, Dept. of Technology Management and Economics

Chalmers University of Technology, Sweden

Swedish national strategy for fossil-free energy-optimal logistic management

Ming Zhao

Senior Lecturer, Center for Logistics and Innovation Production (CLIP)

University of Gävle, Sweden

17:30-17:50 REFLECTIONS & CALL FOR PAPERS

17:50 THE END



Source of inspiration: Kalmar Nyckel. Courtesy of svt2