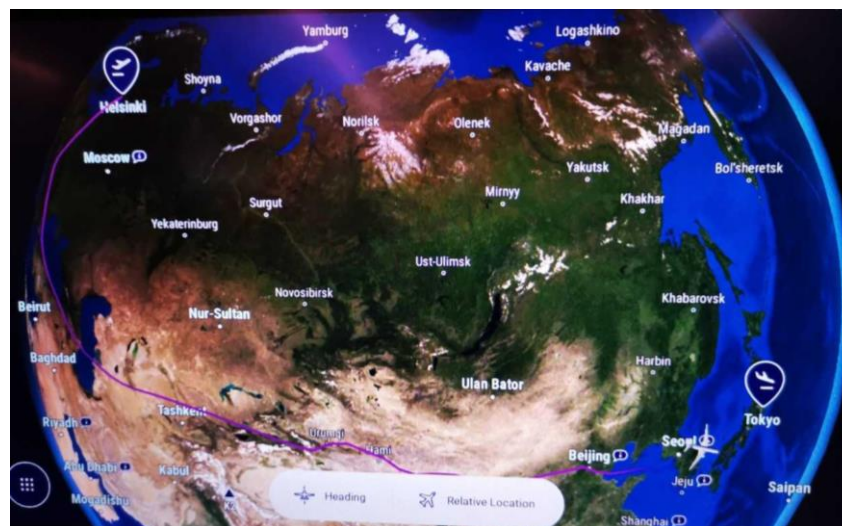


8th EMIC

Problematizing research in a less effective reality

May 25-26, 2023



Day 1, Zoom link (May 25): <https://stockholmuniversity.zoom.us/j/66011219439>

Day 2, Zoom link (May 26): <https://stockholmuniversity.zoom.us/j/64290286966>

Conference Chair

Tony Fang

Conference hosts

Jeremy Clegg, University of Leeds, UK
Tony Fang, Stockholm University, Sweden
Fredrik Tell, Uppsala University, Sweden



Founded in Stockholm in 2016, EMIC is a small multidisciplinary idea conference that demands no paper nor conference fee but yet to be published ideas.

Sweden, Scandinavia, central Europe (CET) (0)	Finland (+1)	UK (-1)	California/Arizona (Pacific Time) (-9)	Brazil (-5)	USA/Canada Eastern (-6)	USA/Canada Central (-7)	New Delhi India (+3.5)	Greater China region, Singapore (+6)	Australia (+8)	New Zealand (+10)
May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25	May 25
13:00-13:05 Fredrik Nordin Head of SBS, Stockholm University "Welcome speech"	14:00-14:05	12:00-12:05	04:00-04:05	08:00-08:05	07:00-07:05	06:00-06:05	16:30-16:35	19:00-19:05	21:00-21:05	23:00-23:05
13:05-13:30 Thomas Hylland Eriksen University of Oslo "Away out of the polycrisis"	14:05-14:30	12:05-12:30	04:05-04:30	08:05-08:30	07:05-07:30	06:05-06:30	16:35-17:00	19:05-19:30	21:05-21:30	23:05-23:30
13:30-14:00 Mats Alvesson Lund University "Re-imagining the research process. New ideas for how to understand and do research"	14:30-15:00	12:30-13:00	04:30-05:00	08:30-09:00	07:30-08:00	06:30-07:00	17:00-17:30	19:30-20:00	21:30-22:00	23:30-00:00
14:00-14:20 Break	15:00-15:20 Break	13:00-13:20 Break	05:00-05:20 Break	09:00-09:20 Break	08:00-08:20 Break	07:00-07:20 Break	17:30-17:50 Break	20:00-20:20 Break	22:00-22:20 Break	00:00-00:20 Break
14:20-14:40 Marina Latukha Léonard de Vinci Pôle Universitaire "Human capital outflow and geopolitical turbulence: Unpacking new research perspectives"	15:20-15:40	13:20-13:40	05:20-05:40	09:20-09:40	08:20-08:40	07:20-07:40	17:50-18:10	20:20-20:40	22:20-22:40	00:20-00:40
14:40-15:00	15:40-16:00	13:40-14:00	05:40-06:00	09:40-10:00	08:40-09:00	07:40-08:00 Mike Peng University of Texas at Dallas "Managing in Communist Capitalism"	18:10-18:30	20:40-21:00	22:40-23:00	00:40-01:00

15:00-15:30 Rickard Grassman Stockholm University "Bank crises and ethics"	16:00-16:30	14:00-14:30	06:00-06:30	10:00-10:30	09:00-09:30	08:00-08:30	18:30-19:00	21:00-21:30	23:00-23:30	01:00-01:30
15:30-16:00 Yih-Teen Lee University of Navarra "Temporal and cultural transcendence: Insights from the construction of Sagrada Familia across 140 years"	16:30-17:00	14:30-15:00	06:30-07:00	10:30-11:00	09:30-10:00	08:30-09:00	19:00-19:30	21:30-22:00	23:30-00:00	01:30-02:00
16:00-16:20	17:00-17:20	15:00-15:20 Hinrich Voss University of Bristol "International production and climate change"	07:00-07:20	11:00-11:20	10:00-10:20	09:00-09:20	19:30-19:50	22:00-22:20	00:00-00:20	02:00-02:20
16:20-16:40	17:20-17:40	15:20-15:40	07:20-07:40	11:20-11:40	10:20-10:40 Ari Van Assche HEC Montreal "Global supply chain practices and inequality of opportunity"	09:20-09:40	19:50-20:10	22:20-22:40	00:20-00:40	02:20-02:40
16:40-17:00 Break	17:40-18:00 Break	15:40-16:00 Break	07:40-08:00 Break	11:40-12:00 Break	10:40-11:00 Break	09:40-10:00 Break	20:10-20:30 Break	22:40-23:00 Break	00:40-01:00 Break	02:40-03:00 Break
17:00-17:30 Tony Fang Stockholm University "The global success of Swedish music"	18:00-18:30	16:00-16:30	08:00-08:30 (Pacific)	12:00-12:30	11:00-11:30	10:00-10:30	20:30-21:00	23:00-23:30	01:00-01:30	03:00-03:30
17:30-18:00 Andrei Panibratov Léonard de Vinci Pôle Universitaire "Bulls and bears: Inscripting SOEs' roles into the global climate agenda"	18:30-19:00	16:30-17:00	08:30-09:00	12:30-13:00	11:30-12:00	10:30-11:00	21:00-21:30	23:30-24:00	01:30-02:00	03:30-04:00

18:00-18:30 Olga Golubeva Tony Fang Stockholm University "The impact of sanctions on Russia on Swedish MNEs: How accounting can contribute to our understanding"	19:00-19:30	17:00-17:30	09:00-09:30	13:00-13:30	12:00-12:30	11:00-11:30	21:30-22:00	00:00-00:30	02:00-02:30	04:00-04:30
18:30-19:00	19:30-20:00	17:30-18:00	09:30-10:00	13:30-14:00	12:30-13:00 Gary Gereffi Duke University "Rethinking supply chain resiliency in a post-pandemic world"	11:30-12:00	22:00-22:30	00:30-01:00	02:30-03:00	04:30-05:00
19:30-20:00 Break	20:30-21:00 Break	18:30-19:00 Break	10:30-11:00 Break	14:30-15:00 Break	13:30-14:00 Break	12:30-13:00 Break	23:00-23:30 Break	01:30-02:00 Break	03:30-04:00 Break	05:30-06:00 Break
20:00-20:20 Sigbjørn Landazuri Tveteraas University of Stavanger "Do economic complexity and change agency determine how destinations emerge from crises?"	21:00-21:20	19:00-19:20	11:00-11:20	15:00-15:20	14:00-14:20	12:00-12:20	23:30-23:50	02:00-02:20	04:00-04:20	06:00-06:20
20:20-20:40	21:20-21:40	19:20-19:40	11:20-11:40 Etel Solingen University of California, Irvine "Snarled in the Gray Zone: The Geopolitics of GVCS"	15:20-15:40	14:20-14:40	13:20-13:40	23:50-00:10	02:20-02:40	04:20-04:40	06:20-06:40
20:40-21:00 Rosalie L. Tung Simon Fraser University Ivo Zander Uppsala University Tony Fang Stockholm University "Tech Cold War and implications for IB research"	21:40-22:00	19:40-20:00	11:40-12:00	15:40-16:00	14:40-15:00	13:40-14:00	00:10-00:30	02:40-03:00	04:40-05:00	06:40-07:00

21:00-21:30 Fredrik Tell Uppsala University "Reglobalization in a disruptive world – Strategic challenges for multinationals"	22:00-22:30	20:00-20:30	12:00-12:30	16:00-16:30	15:00-15:30	14:00-14:30	00:30-01:00	03:00-03:30	05:00-05:30	07:00-07:30
May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26	May 26
09:00-09:30 Reflection on Day One	10:00-10:30 Reflection on Day One	08:00-08:30 Reflection on Day One	00:00-00:30 Reflection on Day One	04:00-04:30 Reflection on Day One	03:00-03:30 Reflection on Day One	02:00-02:30 Reflection on Day One	12:30-13:00 Reflection on Day One	15:00-15:30 Reflection on Day One	17:00-17:30 Reflection on Day One	19:00-19:30 Reflection on Day One
09:30-10:00	10:30-11:00	08:30-09:00	00:30-01:00	04:30-05:00	03:30-04:00	02:30-03:00	13:00-13:30	15:30-16:00 Changqi Wu Shandong University "Why does BRI work?"	17:30-18:00	19:30-20:00
10:00-10:30	11:00-11:30	09:00-09:30 Rudolf R. Sinkovics University of Glasgow "Towards societally engaged international business"	01:00-01:30	05:00-05:30	04:00-04:30	03:00-03:30	13:30-14:00	16:00-16:30	18:00-18:30	20:00-20:30
10:30-11:00	11:30-12:00	09:30-10:00	01:30-02:00	05:30-06:00	04:30-05:00	03:30-04:00	14:00-14:30	16:30-17:00 Bryan Jean National Taiwan University "Does business model innovation enhance international performance for emerging market firms?"	18:30-19:00	20:30-21:00
11:00-11:20 Lena Zander Uppsala University "More task-oriented leadership in times of trouble: tonic or toxic?"	12:00-12:20	10:00-10:20	02:00-02:20	06:00-06:20	05:00-05:20	04:00-04:20	14:30-14:50	17:00-17:20	19:00-19:20	21:00-21:20

11:20-11:40	12:20-12:40	10:20-10:40 Jeremy Clegg University of Leeds "How should research capture today's less effective reality?"	02:20-02:40	06:20-06:40	05:20-05:40	04:20-04:40	14:50-15:10	17:20-17:40	19:20-19:40	21:20-21:40
11:40-12:00	12:40-13:00	10:40-11:00	02:40-03:00	06:40-07:00	05:40-06:00	04:40-05:00	15:10-15:30	17:40-18:00	19:40-20:00 Chris Medlin University of Adelaide Tony Fang Stockholm University "Yin-Yang thinking and Western Cartesian modes of theorizing"	21:40-22:00
12:00-13:00 Break	13:00-14:00 Break	11:00-12:00 Break	03:00-04:00 Break	07:00-08:00 Break	06:00-07:00 Break	05:00-06:00 Break	15:30-16:30 Break	18:00-19:00 Break	20:00-21:00 Break	22:00-23:00 Break
13:00-13:20	14:00-14:20	12:00-12:20 Anlan Zhang Cardiff University "Corporate legitimation competition in the media: A case study of Trump's TikTok ban"	04:00-04:20	08:00-08:20	07:00-07:20	06:00-06:20	16:30-16:50	19:00-19:20	21:00-21:20	23:00-23:20
13:20-13:40 Patrik Ström Stockholm School of Economics "Services and the green transition in emerging economies"	14:20-14:40	12:20-12:40	04:20-04:40	08:20-08:40	07:20-07:40	06:20-06:40	16:50-17:10	19:20-19:40	21:20-21:40	23:20-23:40
13:40-14:00	14:40-15:00	12:40-13:00 Elizabeth Yi Wang University of Leeds "Revisiting International Business's Contribution to Poverty Alleviation"	04:40-05:00	08:40-09:00	07:40-08:00	06:40-07:00	17:10-17:30	19:40-20:00	21:40-22:00	23:40-24:00
14:00-14:20 Fang Zheng Agder University "A systematic review of international business policy"	15:00-15:20	13:00-13:20	05:00-05:20	09:00-09:20	08:00-08:20	07:00-07:20	17:30-17:50	20:00-20:20	22:00-22:20	00:00-00:20

14:20-14:40	15:20-15:	13:20-13:40	05:20-05:40	09:20-09:40	08:20-08:40	07:20-07:40	17:50-18:10	20:20-20:40	22:20-22:40	00:20-00:40
								Li Ma Peking University "Issues on Belt and Road Initiative (BRI)"		
14:40-15:00	15:40-16:00	13:40-14:00	05:40-06:00	09:40-10:00	08:40-09:00	07:40-08:00	18:10-18:30	20:40-21:00	22:40-23:00	00:40-01:00
	Niina Nummela University of Turku "Problematising research on global mobility – focus on individuals with cosmopolitan identity"									
15:00-16:00	16:00-17:00	14:00-15:00	06:00-07:00	10:00-11:00	09:00-10:00	08:00-09:00	18:30-19:30	21:00-22:00	23:00-24:00	01:00-02:00
Break	Break	Break	Break	Break	Break	Break	Break	Break	Break	Break
16:00-16:20										
Peter P. Li Copenhagen Business School "On decoupling"										
16:20-16:40	17:20-17:40	15:20-15:40	07:20-07:40	11:20-11:40	10:20-10:40	09:20-09:40	12:50-13:10	22:20-22:40	00:20-00:40	02:20-02:40
		Pervez Ghauri University of Birmingham "MNEs and sustainable development"								
16:40-17:00	17:40-18:00	15:40-16:00	07:40-08:00	11:40-12:00	10:40-11:00	09:40-10:00	13:10-13:30	22:40-23:00	00:40-01:00	02:40-03:00
Karin Berglund Anna Wettermark Jessica Lindberg Stockholm University "Transforming enterprise education"										

17:00-17:30	18:00-18:30	16:00-16:30	08:00-08:30	12:00-12:30	11:00-11:30	10:00-10:30	13:30-14:00	23:00-23:30	01:00-01:30	03:00-03:30
8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award The award goes to Gary Knight , Professor of Global Management, Willamette University, USA. Gary Knight's keynote speech: "The Past and Going Forward: Some Thoughts on International Business and Sustainability"	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award	8th EMIC Lifetime Achievement Award
End	End	End	End	End	End	End	End	End	End	End