



Stockholm  
University

Stockholm, 2023-05-25

## Welcome speech

Dear 8<sup>th</sup> EMIC Participants, I regret to inform you that due to an unforeseen change in my schedule, I am unable to deliver the welcome speech at this conference as planned. However, I am grateful for the opportunity to share my thoughts and warm wishes with you through this written message.

Welcome to Stockholm Business School (SBS), one of the largest institutions within Stockholm University. With approximately 3,500 students and a wide range of programs at both basic and advanced levels, SBS offers a comprehensive educational experience. Our curriculum encompasses around 120 courses across 10 programs, providing students with a diverse and enriching academic journey.

At SBS, we take pride in our vibrant academic community. With a total of around 150 employees, including 93 dedicated teaching and research faculty, 22 PhD students, and 35 administrative staff, we are committed to delivering high-quality education and fostering impactful research. Our teaching and research activities are organized into four departments: Management and Organization, Marketing, Finance, and Accounting.

Among the many research endeavors pursued at Stockholm Business School, the annual *Emerging Markets Inspiration Conference* (EMIC) stands out. This year marks the 8th edition of EMIC, a unique conference with international influence. Renowned scholars from Sweden and abroad, including some of the world's top experts in their fields, will present their fresh ideas and insights during this exceptional event.

I would like to extend a warm and heartfelt welcome to every one of you attending the conference. Your presence here is a testament to your interest and support, and we are grateful for your participation.

Lastly, I would like to express my sincere appreciation to the organizing committee, led by my colleague Professor Tony Fang from our school, Professor Fredrik Tell from Uppsala University, and Professor Jeremy Clegg from the University of Leeds, U.K., for your vision and hard work!

May this conference provide a platform for the exchange of ideas, the exploration of new insights, and the cultivation of meaningful connections that will contribute to the advancement of research and knowledge.

A handwritten signature in blue ink, appearing to read 'Fredrik Nordin'.

Fredrik Nordin, PhD  
Professor and Head of Stockholm Business School

**Stockholm Business School**

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